

Effectively communicate to **ENGAGE AND PERSUADE**

Skills and insights to communicate successfully

The Ethos CRS approach

Public sector agencies with a serious message to deliver face a serious challenge. They must compete with a media cycle that never sleeps and is full of white noise, pointless articles and funny cat videos.

These agencies must engage in a meaningful way with staff and employees, citizens, users of services, community groups, interest groups and industry.

Agencies who communicate clearly inspire confidence and project professionalism. Most importantly, communicating effectively means increased productivity and public value.

So, if you need specialist and expert advice or workshops that build capability and improve performance, then contact Ethos CRS. We can deliver a customised, cost-effective intervention.

Solutions include workshops or advice:

- Stakeholder engagement
- Strategic engagement
- Media engagement
- Crisis preparedness
- Giving and receiving feedback
- Giving persuasive presentations
- Interview skills
- Challenging conversations