

# Creating public value through effective **POLICY**

## Policy that generates public value

To be effective in a dynamic and fast-moving environment, public service professionals must understand the world of policy—what works and what doesn't—and how good policy is designed and implemented.

Designing, developing and delivering policy that generates public value is often very difficult and exhausting, but never impossible! And the skills required to develop effective policy can be learnt.

## This is where Ethos CRS comes in

Ethos CRS delivers customised, capacity-building workshops. In doing so, we position public service professionals to think through, design and implement initiatives that result in value for the community and the nation.

## Workshops include

- Introduction to government
- Introduction to policy
- Advanced policy
- Strategic policy
- Nudge theory
- Policy implementation
- Science, policy and influence
- Policy for data practitioners
- Economics for non-economists
- Evidence-based program design



## Simple, easy steps to create public value

Ethos CRS has worked with more than 90 agencies all around Australia and understands the challenges they face when working to develop policies that generate real value. To improve policy outcomes, contact Stelle McCoy, on 02 6247 2225 or at [service@ethoscrs.com.au](mailto:service@ethoscrs.com.au).



## Key concepts in policy

Strategic, operational and administrative policy • The policy cycle • Theories of policy design and implementation • Policy and public value • Efficient and effective policy design • Effective policy implementation • **SMART** principles for policy makers • Policy and uncertainty • Policy and risk



## An expert leads our team

Dr Mary Quilty leads a team of experts who design and deliver engaging programs, from introductory through to strategic policy planning sessions. Her programs combine practical workshops using the best of contemporary theory and insights from the world of public service practice at both federal and state levels.



## Programs customised to meet specific needs

Ethos CRS guarantees the delivery of custom-designed programs that are aligned to need. Regardless of the mode of delivery—coaching, group workshops or eLearning—our programs build the confidence, competence and capability of individuals, teams and line areas.