

Analysis, insights and advice  
**ECONOMICS**

## Economics as a framework for change

Much work of the public sector—the hard work done by policy officers, analysts and regulators—is inextricably tied to economic concepts and ideas. Economics and economic analysis underpin much of the work of public service professionals.

If policy initiatives are to generate public value, they must be based on sound economic principles. Officers who can apply these principles are well placed to shape policy for the better.

## This is where Ethos CRS comes in

Our facilitators have worked as economic analysts and advisers, and led teams that designed, developed and implemented complex policies and programs. Drawing on a wealth of practical experience, they deliver programs and interventions that equip professionals with the insights needed to build a compelling economic case for decision-makers—and generate better outcomes for the communities they serve.

## Workshops include

- Foundation economics
- Behavioural economics
- Economics and public value
- Environmental and resource economics
- Cost-benefit analysis in a policy environment



## Simple, easy steps to create public value

[Ethos CRS](#) has worked with more than 90 agencies all around Australia and understands the challenges they face grappling with complex economic ideas and concepts. To ensure that your organisation is expert and prepared, contact Stelle McCoy, on 02 6247 2225 or at [service@ethoscrcs.com.au](mailto:service@ethoscrcs.com.au).



## Key concepts in economics

Supply, demand and competitive markets • Monopolies and opportunity costs • Externalities and market failure • Cost benefit analyses • Taxation and revenue • Improving public value using economic principles • Economics and policy: what economics can contribute • Nudge theory and behavioural economics



## Experts who understand economics

Chief Executive Officer, Chas Savage, leads a [team of experts](#) who understand how economics can be effectively used to produce compelling analysis and coherent advice. Importantly, our experts offer insights and techniques that enhance the skills of professionals to manage and address complex policy problems.



## Programs customised to meet specific needs

Ethos CRS guarantees the delivery of custom-designed programs that are aligned to need. Regardless of the mode of delivery—[coaching](#), group workshops or [eLearning](#)—our programs build the confidence, competence and capability of individuals, teams and line areas.