



Analysis, insights and advice ECONOMICS

Economics as a framework for change

Much work of the public and professional sector—the hard work done by policy officers, business analysts and regulators—is inextricably tied to economic concepts and ideas. Economics and economic analysis underpin the making of good decisions, whether in commerce or government.

If these decisions are to generate value, they must be based on sound economic principles. The professionals who can apply these principles are very well placed to design and implement high value initiatives.

This is where Ethos CRS comes in

Our facilitators have worked as economic analysts and advisers. They've led divisions at the Australian Treasury and teams that designed, developed and implemented complex policies and programs. They draw on their experience to deliver programs and interventions that equip professionals with the insights needed to build a compelling economic case for decision-makers—and generate better outcomes for the communities they serve.

Workshops include

- Foundation economics
- Agricultural, industry and infrastructure economics
- Economics and public value
- Environmental, energy and resource economics
- Principles of cost-benefit analysis



Simple, easy steps to create public value

Ethos CRS has worked with over 90 agencies and organisations around Australia. We understand the challenges you face when grappling with economic ideas and concepts. To ensure that your organisation is expert and prepared, contact our Director of Training, Graham Templeton, on 02 6247 2225 or service@ethoscrs.com.au.



Key concepts in economics

Supply, demand and competitive markets • Monopolies and opportunity costs • Externalities and market failure • Cost-benefit analyses • Taxation and revenue • Improving public value using economic principles • Economics and policy: what economics can contribute • Nudge theory and behavioural economics



Experts who understand economics

Chief Executive Officer, Chas Savage, leads our team of experts who understand how economics can be effectively used to produce compelling analysis and coherent advice. Importantly, our team offers insights and techniques that enhance the skills of professionals to manage and address complex policy problems.



Programs customised to meet specific needs

Ethos CRS guarantees the delivery of custom-designed programs that are aligned to need. Regardless of the mode of delivery—coaching, group workshops or eLearning—our programs build the confidence, competence and capability of individuals, teams and line areas.