

Creating public value through effective **POLICY**

Policy that generates public value

To be effective in a dynamic and fast-moving environment, public service professionals must understand the world of policy: what works and what doesn't, how good policy is designed, implemented and evaluated, and what project managers do in a policy and program environment.

Designing, developing and delivering policy that generates public value is often difficult and exhausting, but never impossible! And the skills required to develop and implement effective policy and good programs can be learnt.

This is where Ethos CRS comes in

Ethos CRS delivers customised, capability-building workshops. In doing so, we position public service professionals to think through, design and implement initiatives that result in value for the community and the nation.

Workshops include

- Introduction to government
- Introduction to policy
- Advanced policy
- Strategic policy
- Policy: design and development
- Effectively implementing policy
- Policy: monitoring and evaluation
- Science, policy and influence
- Policy principles for data analysts
- Economics in a policy environment
- Introduction to cost-benefit analysis
- Evidence-based program design
- Project management for policy officers: managing policy and programs



Simple, easy steps to create public value

Ethos CRS has worked with more than 90 agencies all around Australia and understands the challenges they face when working to develop policies that generate real value. To improve policy outcomes, contact our Director of Training, Graham Templeton, on 02 6247 2225 or service@ethoscrs.com.au.



Key concepts in policy and project management

Strategic, operational and administrative policy • The policy cycle • Theories of design, implementation and evaluation • Policy and public value • Efficient and effective policy design • Effective implementation—managing projects as a policy officer • **SMART** principles for policy makers • Uncertainty and risk



Dr Mary Quilty leads a team that loves policy!

Dr Mary Quilty leads our team of experts who design and deliver engaging programs, from introductory policy to strategic policy planning sessions. These programs combine practical workshops using the best of contemporary theory and insights from the world of public service practice at both federal and state levels.



Programs customised to meet specific needs

Ethos CRS guarantees the delivery of custom-designed programs that are aligned to need. Regardless of the mode of delivery—coaching, group workshops or eLearning—our programs build the confidence, competence and capability of individuals, teams and line areas.